

H&R Block Huge Return Sweepstakes
(Virtual Vault Winning Code Number Guess Contest)
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS VALID IN THE UNITED STATES AND DISTRICT OF COLUMBIA (D.C.) ONLY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Contest Name: H&R Block Huge Return Sweepstakes (the “Contest”).

Promotion Period: Contest registration is scheduled to **begin at 12:00:00am ET on 3/23/09 and end at 11:59:59pm ET on 4/15/09** (the “Registration Period”). The grand prize winning code to the ‘H&R Block Virtual Vault’ is scheduled to be revealed on or about **4/17/09** and will be compared to all eligible entries received through 4/15/09 (the end of the ‘Registration Period’). The contest is subject to all applicable federal, state and local laws and regulations, and is void where prohibited.

Who May Enter: Contest is open to legal residents of the United States only, who are age 18 or older as of date of entry, and have a valid driver’s license except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of [H&R Block](#) (“Sponsor”), [Million Dollar Media, LLC](#) (“Administrator”), [Citadel Broadcasting Corporation](#), [participating radio stations](#), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively “Released Parties”) and the members of the immediate families or households of any of the above, whether or not related. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.
- (b) Individuals who do not have current access to an internet connection in order to visit the contest website, or a valid email address to register.

How to Enter – On-Line Entry: Be one of the first **(100,000)** eligible contestants to visit the contest website at www.HRBlockHugeReturn.com during the “Registration Period” and fully complete and submit an official on-line contest entry. To enter, click the “Register” button on the home page to connect to the contest registration page, and follow the on-line instructions. Each entrant must fully complete the registration page with all required information including his/her name, complete address (*including City, State, and Zip*), valid email address, birth date, and phone number(s) (*including area code(s)*) – along with their guess of the winning code to the H&R Block ‘virtual vault’ displayed on-line. The actual predetermined winning code will be comprised of (5) numbers, that each fall between 1 – 53, inclusive. The first number in the code will be ‘53’ and will automatically be completed on each contestant’s entry on the contest website. Contestants must then complete their guess of the remaining numbers in the code in the correct order by picking any (4) additional numbers between 1 – 53. Winning numbers may repeat within the code – i.e. ‘53’ could be one of the remaining (4) winning numbers.

After having read and agreed to these Official Rules, click the submit button to submit your on-line entry. **Maximum of one entry per person or per valid email address during the entire Registration Period.** Submitting more than one entry per person will invalidate all entries by that contestant.

All on-line entries must be fully complete for all required information. **Any available opt-in opportunities are not required to enter the Contest, and checking the opt-in boxes will not improve your chances of winning.** Eligible on-line entries must be submitted and received by 11:59:59pm ET on 4/15/09.

Any on-line entry submitted with an invalid email address will be disqualified. Incomplete or illegible entries will be disqualified. Released Parties are not responsible for lost, late, misdirected, illegible, incomplete, invalid, unintelligible, damaged, or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to any technical error or failure, human or programming errors, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information for any reason, or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person’s email address or name will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using same, multiple/different email addresses, identities, or any other methods void that participant’s entries and that participant may be disqualified. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void.

In the event of a dispute as to any on-line registration, the authorized account holder of the e-mail address used to register will be deemed to be the registrant and he/she must be eligible according to these Official Rules. The “authorized account holder” is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

Eligible Entries: Only the first (100,000) eligible entries received from contestants who have successfully completed the on-line contest entry will be eligible to participate in the grand prize contest (*see below*). Any additional entries after the first (100,000) entries have been received are ineligible to participate or win any prize, regardless of the accuracy of their submitted number guess.

Grand Prize Contest – Guess the H&R Block Virtual Vault winning code: The predetermined grand prize winning (5) number code to the H&R Block Virtual Vault will be randomly pre-selected prior to the start of the contest by an independent promotions company (Million Dollar Media, LLC). The winning (5) numbers will be placed into a sealed security envelope prior to and during the contest registration period, which will be held by representatives of H&R Block. The first number in the winning code will be ‘53’. Each of the remaining (4) numbers in the code may be any number between 1 – 53, inclusive and the same number may repeat within the winning code.

At the conclusion of the contest registration period **on or about 4/17/09**, each eligible entry received during the Registration Period will be compared to the grand prize winning code, to determine if any contestant has correctly guessed and submitted all (5) winning numbers in the code in their exact winning order. (IE – each number must be in the correct position within the code.)

In order to be eligible to claim the grand prize (*see below*), an eligible contestant must have correctly guessed the predetermined grand prize winning code by correctly guessing each of the remaining (4) numbers in the code **in their exact winning order**. For example, if the winning code was **53, 1, 2, 3, 4**, then a submitted entry of **53, 4, 3, 2, 1** **would not** be considered a winning attempt.

If the grand prize winning (5) number code to the H&R Block virtual vault is not correctly guessed in its exact winning order by an eligible contestant, according to these official rules, then the **grand prize will not be awarded**.

Bonus Prize Contest: The ten (10) eligible contestants who have submitted a guess closest to the predetermined grand prize winning code will be declared ‘Bonus Prize Winners’. The bonus prize winners will be determined by identifying the contestants who have guessed the most winning numbers in exactly the correct order, starting with the 1st winning number. In the event of a tie between any eligible contestants, the first tie breaker will be based upon which contestant guessed closest to the next winning number, regardless of whether their guess of the next number is higher or lower than the actual winning number. In the event of a remaining tie, then a random drawing will be held among tied contestants to determine the bonus prize winners.

Prize Awards & Delivery:

Grand Prize: In the event a winning entry is submitted by an eligible contestant, the corresponding contestant who submitted the winning entry will be eligible to claim the grand prize, subject to approval and verification of compliance with these official rules. The grand prize is: **\$53,000 Cash**.

A maximum of one (1) grand prize will be awarded. In the event that more than (1) eligible contestant submits a winning entry during the contest, the cash value of the grand prize will be evenly distributed among all eligible winning contestant(s). In the event that no contestant submits a winning number guess, then the grand prize will not be awarded.

Bonus Prize – (10) Winners: The (10) eligible contestants who have submitted guesses determined to be closest to the winning code by the contest administrator (or through the tie-breaker system), will each be awarded the bonus prize. The bonus prize is: **An H&R Block Second Look review, with a maximum retail value of \$29**.

All federal, state and local taxes (including income taxes) are Prize winner’s sole responsibility. Prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Sponsor’s sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Other restrictions may apply. All properly claimed prizes will be awarded. Any unclaimed prizes will not be awarded, except as provided herein.

Grand prize winner(s), if any, will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver’s license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. **Total ARV of all available prizes: \$53,290**.

Additional Rules & Restrictions: By participating, entrants agree to abide by and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in Contest constitutes permission for the Sponsor and its designees to use entrants’

names, cities and states of residence and/or likenesses for purposes of advertising and trade in any and all media now or hereafter known worldwide on perpetuity without limitation or further compensation, notification or permission, unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

By participating, entrants agree to hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel or activity related thereto), and to assume all liability therefor.

Released Parties shall not be liable to winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Released Parties' sole control.

Participants are restricted to use of ordinary and typical computer equipment, mobile phone equipment, Internet access and cellular networks. Sponsor disclaims all liability for the inability of a participant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Sponsor's control, or otherwise. The Sponsor disclaims any liability for any entries not received due to technical difficulties or transmission errors. The Sponsor disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Released Parties are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer or mobile phone related to or resulting from participating in or downloading any information necessary to participate in the Contest. Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest, including, without limitations, errors which may occur in connection with the receipt or data storage of entries, printing or advertising of this Contest, administration or execution of the Contest, the processing of entries or in the announcement of the prizes or prize winners. Any entry not received, lost, damaged or destroyed for any reason is not eligible to participate in the grand prize contest. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the contest website.

Sponsor reserves the right to cancel, modify or terminate the Contest if fraud, misconduct, release of the grand prize winning code, or technical failures destroy or threaten the integrity of this portion of the Promotion, in the opinion of the Sponsor/Administrator, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest as determined by Sponsor/Administrator, in their sole discretion. In the event of early termination of the Contest, Sponsor reserves the right to terminate the registration, and execute the grand prize contest by comparing all eligible, non-suspect entries received as of the time/date of such termination to the grand prize winning code, provided the termination is not a result of the winning code being released. If due to circumstances beyond the control of the Sponsor, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Sponsor reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of winning the grand prize by correctly guessing each of the remaining (4) numbers in the winning code in the correct order are **1:7,890,481**.

Winners List: For a copy of Official Rules or a list of prize winner(s), send a self addressed, stamped envelope to: **H&R Block Huge Return Sweepstakes**, c/o Million Dollar Media, LLC, 1460 Route 9 North – Suite 201, Woodbridge, NJ 07095. PLEASE SPECIFY which you are requesting. Requests must be received by **5/15/09**.

Contest Sponsor/Administrator: This contest is administered by Million Dollar Media, LLC, 1460 Route 9 North – Suite 201, Woodbridge, NJ 07095.